

THE NEW
★ **AMERICAN** ★
LEMONADE

Now With Fizz!





LIMONITZ HAS THREE EXCITING FLAVORS:

1.

Ginger

Bold and
mighty.



2.

Mint

Cool and
free-spirited.



3.

Strawberry

Sweet and
youthful.



 THE LIMONITZ STORY





MARKET POSITIONING

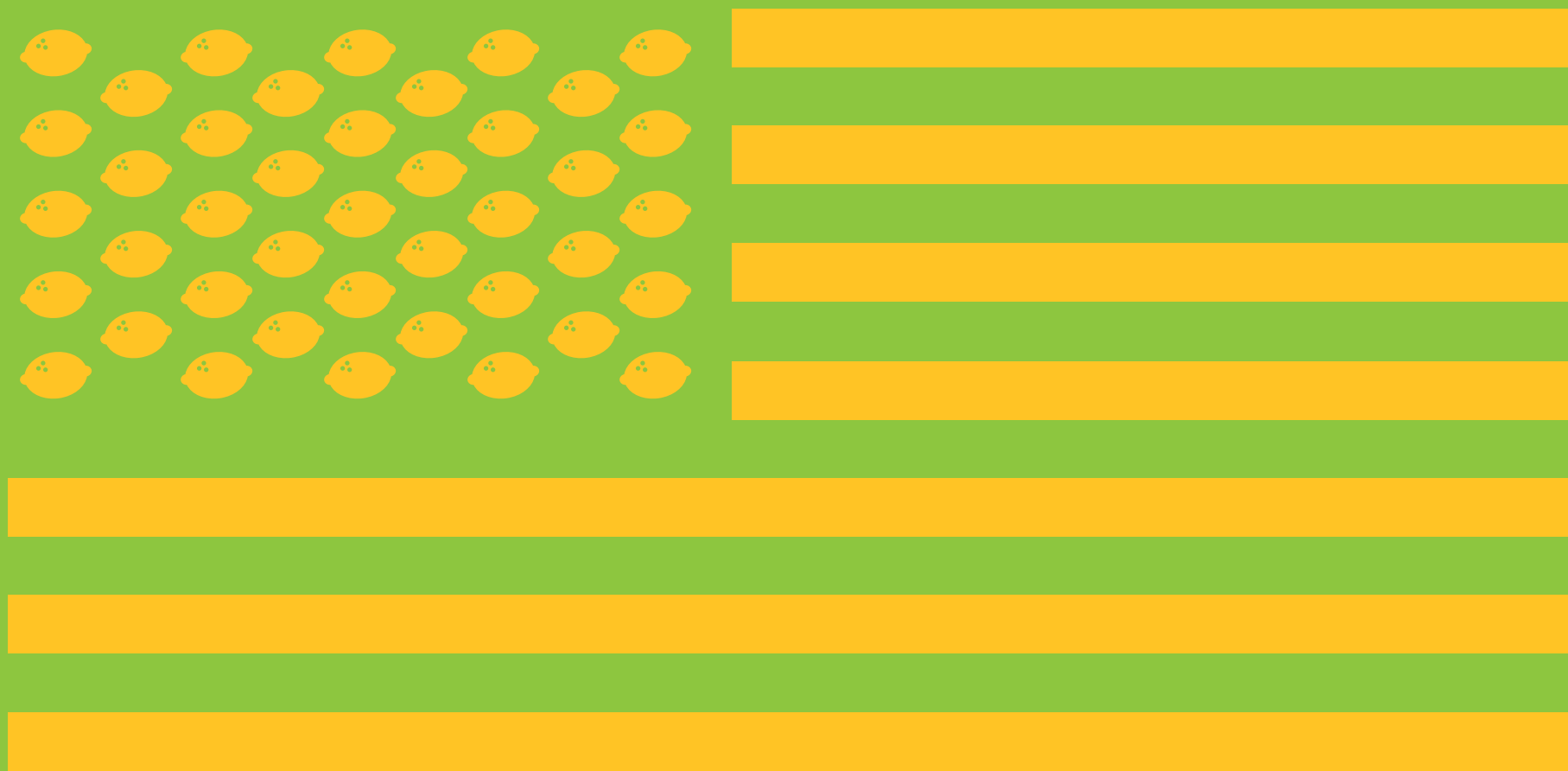


- Social
- Fun
- Hip



- Authentic/
American
- Bold
- Organic

AMERICA  **REAL INGREDIENTS**



Millennials





MARKET TRENDS: CONCERNS

1
**HIGH FRUCTOSE
CORN SYRUP**

2
GMO
(Genetically Modified
Organism)

3
LOW NUTRIENTS

4
**ARTIFICIAL
FLAVORINGS**



MARKET TRENDS: ORGANIC





MARKETING: BILLBOARD



GRAB LIFE BY THE LEMONS.

LIMONITZ

HAVE A ZESTY DAY!

